



FLORIAN RAUSCHER

UX/UI DESIGNER & FRONT END DEVELOPER



Designing tailor made digital products. Also fluent in HTML, CSS & Javascript.

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PREVIOUS CLIENTS Adidas, Land Rover, RTL, Nintendo, Subway, Frankfurt Airport, Cooper Vision



Simplicity is the key to great user experience.

“Design is so simple, that’s why it’s so complicated.”

- Paul Brand

I’m Florian, a User Interface Designer with coding skills based in Germany. Working for agencies and companies on a variety of projects and sectors since 2004. Having a formal design education, I’ve done branding, print and digital products as well as promotional products for more than 12 years. The last 4 years I specialized on UI design and front end development. This gives me a unique edge when creating digital products from scratch until finish with all parts of the corporate design in mind.



Hard Skills & Software

UI design	● ● ● ● ● ● ● ● ● ●	PHP	● ● ● ● ● ● ● ● ● ●
HTML5	● ● ● ● ● ● ● ● ● ●	Wordpress	● ● ● ● ● ● ● ● ● ●
CSS & SCSS	● ● ● ● ● ● ● ● ● ●	Software: Figma . Visual Code . Github . Postman	
Javascript	● ● ● ● ● ● ● ● ● ●	Operating System: Mac	
Vue.js	● ● ● ● ● ● ● ● ● ●		

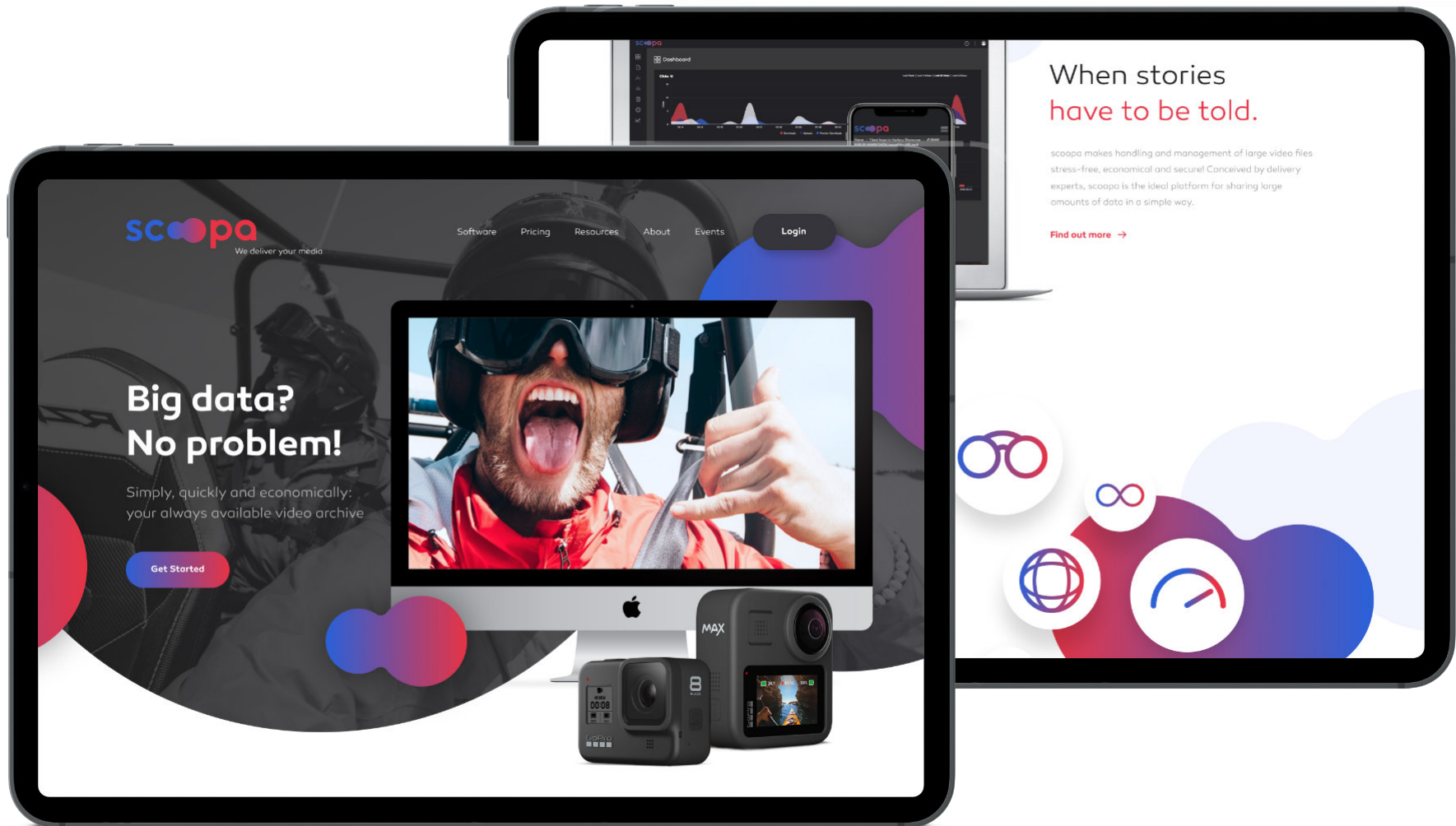
Qualification & Trainings

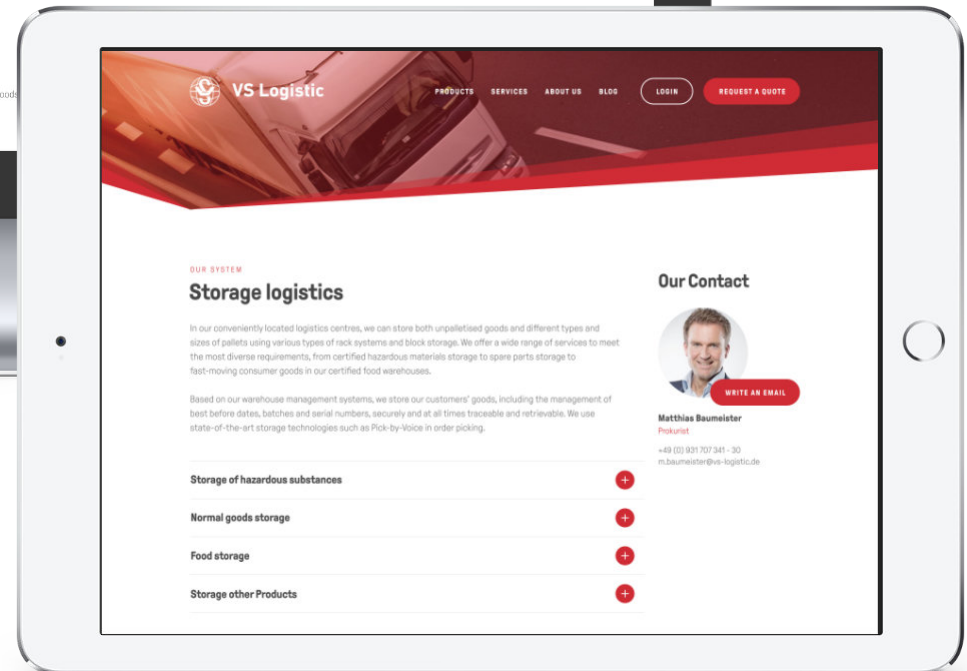
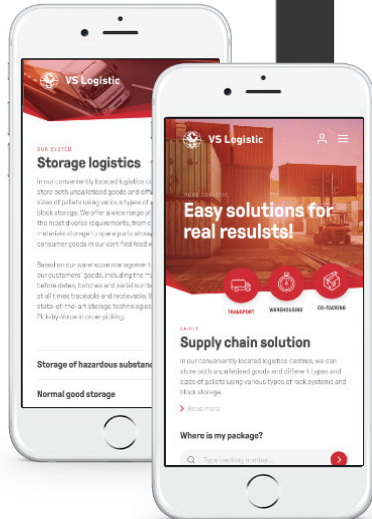
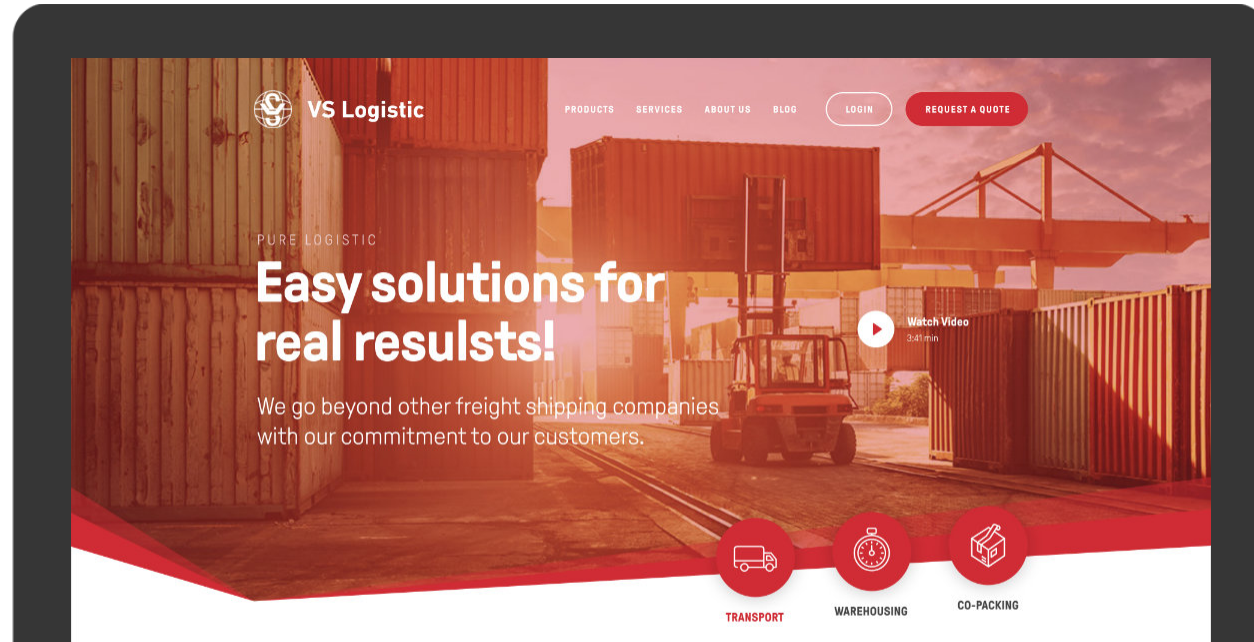
- Media designer for digital and print media (job training)
- Freelancing work for 14 years
- Programming Nanodegree Program (udacity.com)
- Learn Javascript: Full-Stack from Scratch (udemy.com)
- Advanced CSS & Sass: Flexbox, Grid, Animations and more (udemy.com)
- Vue JS 2 - The Complete Guide (udemy.com)
- WooCommerce Theme Development (udemy.com)
- The Complete Javascript Course 2020 (udemy.com)
- ... and endless hours on youtube, stackoverflow, documentations, github, etc.**

Soft Skills

Flexibility . Pixel-precision . Autodidact . Teamplyer . Creativity

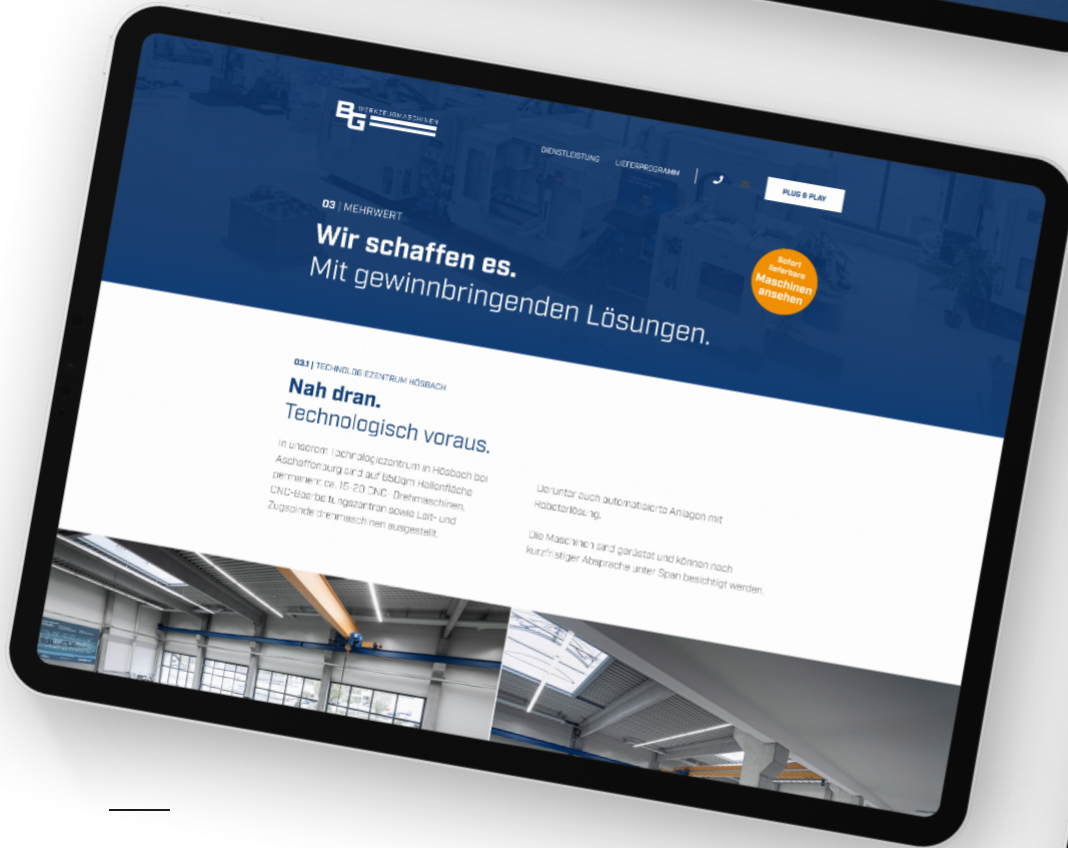






CONTACT info@florianrauscher.com

Project Website Pitch
 Tasks Concept . UI . Code

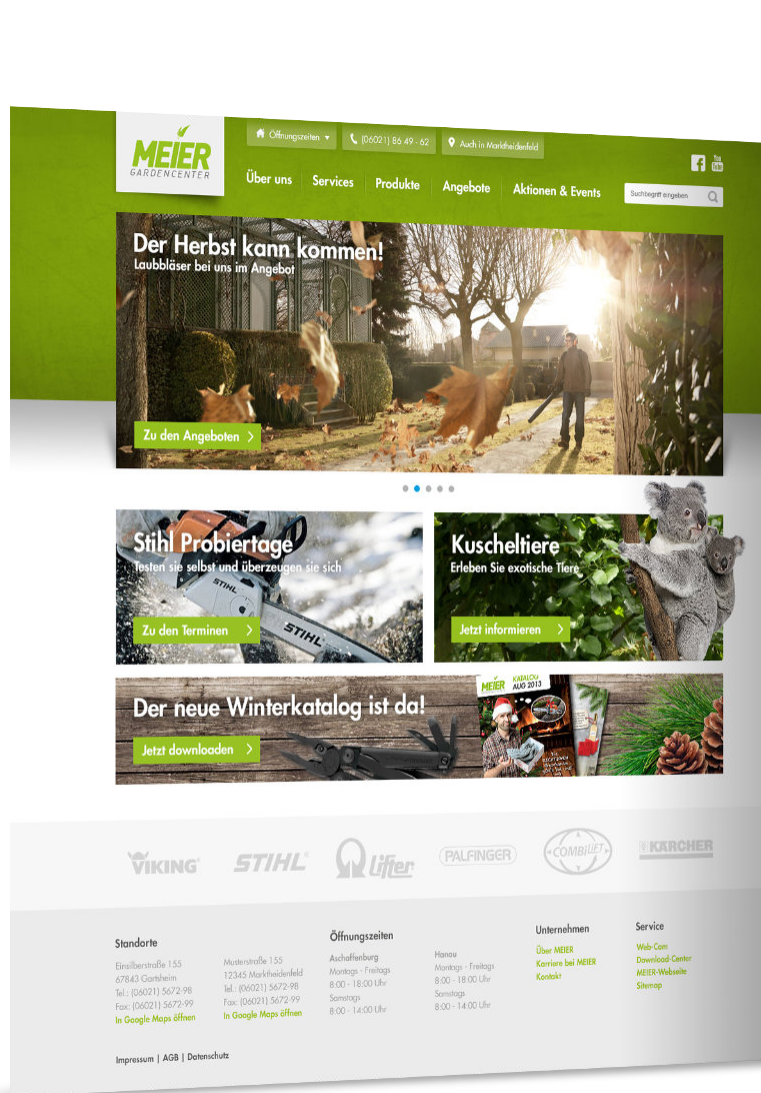


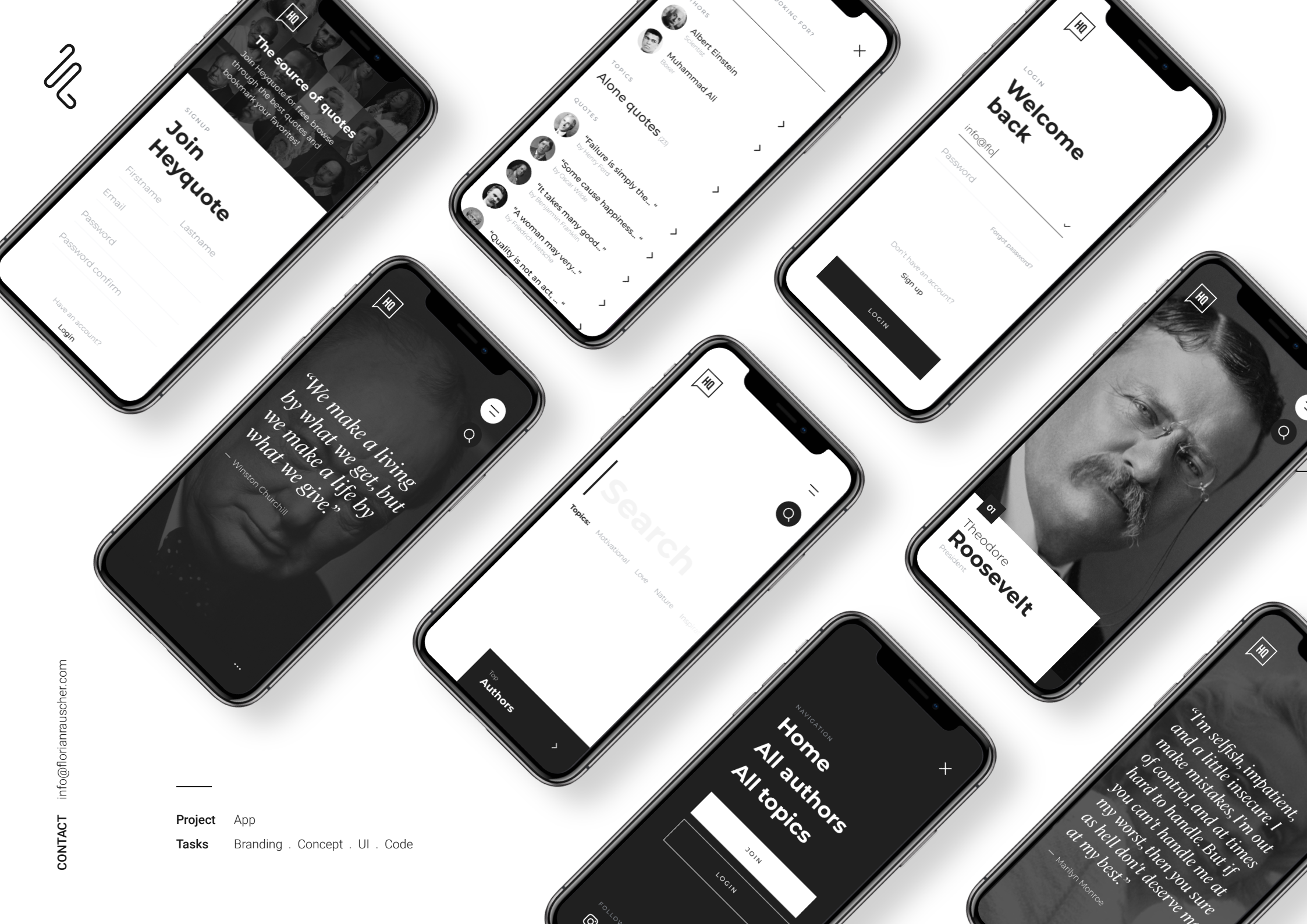
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Project Website Pitch
Tasks Concept . UI



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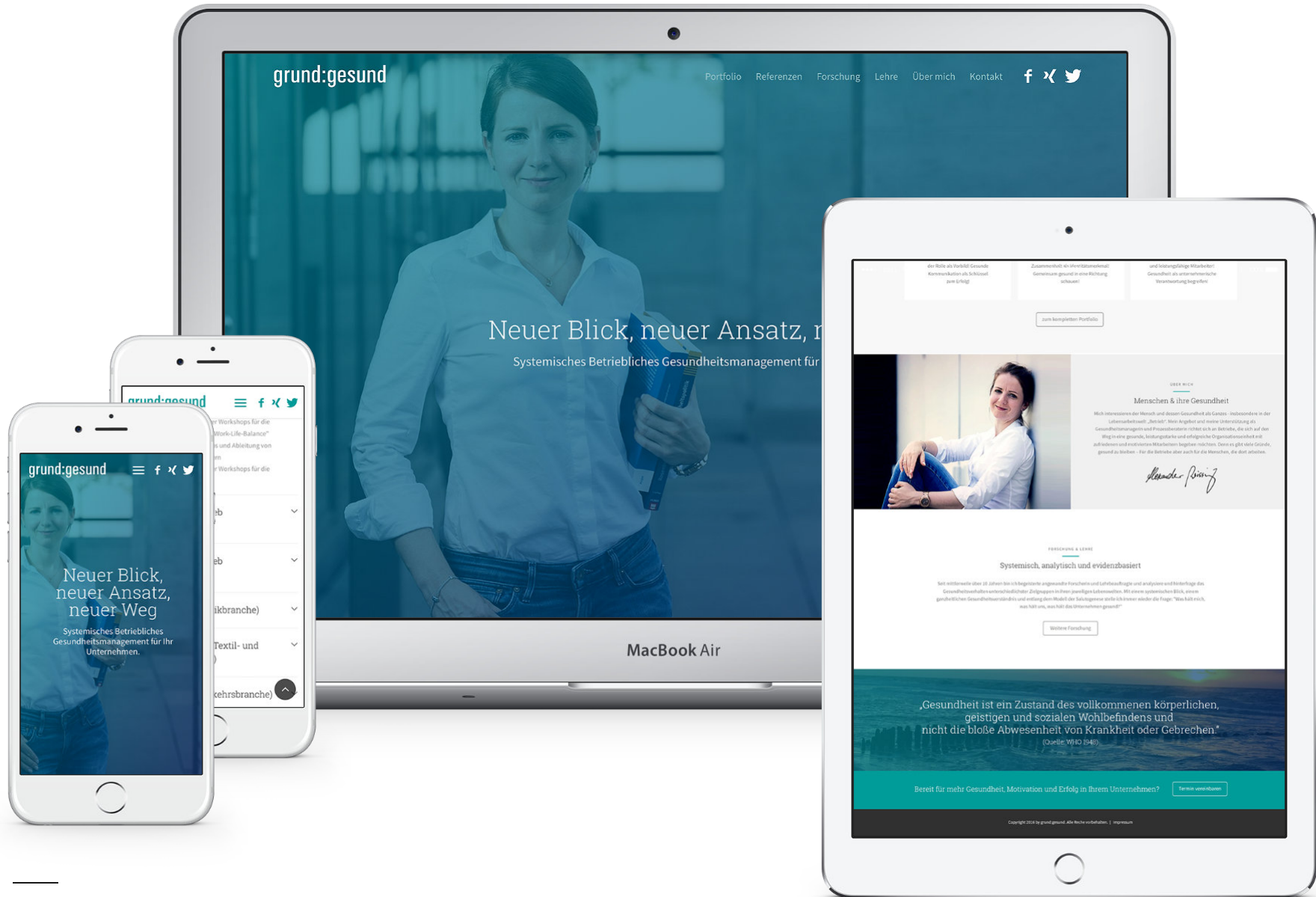
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Project

App

Tasks

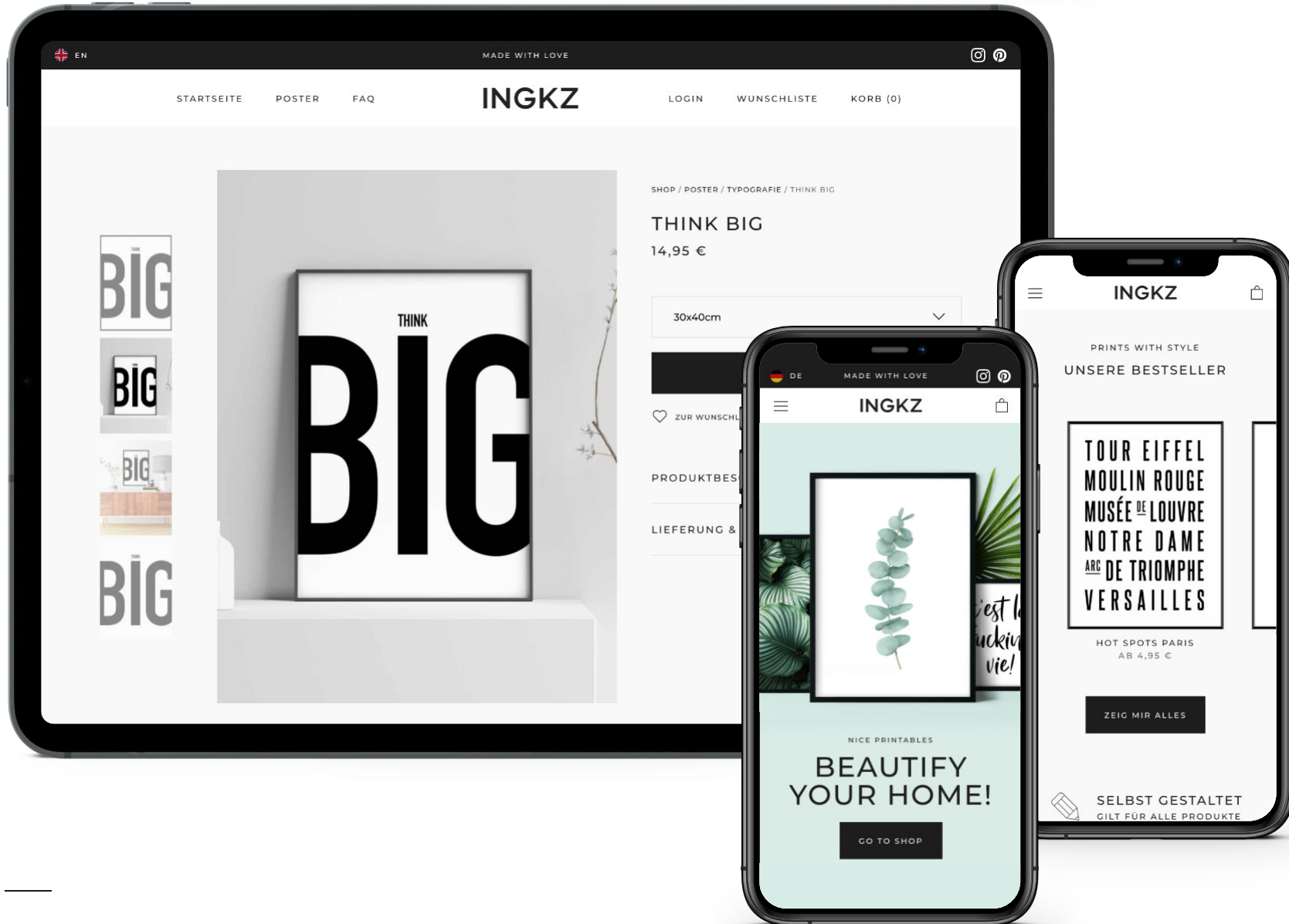
Branding . Concept . UI . Code





Project Website Pitch
Tasks Concept . UI









Get in touch.

Florian Rauscher

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0170 - 30 45 218

info@florianrauscher.com

www.florianrauscher.com

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